

Somerset Food Trail Festival – Visitor Survey

Thank you for taking part in the Somerset Food Trail Festival – www.somersetfoodtrail.org. To help us understand how effective the event has been and to improve what we do in future, we would be grateful if you could complete this short survey, which should take no longer than 10 minutes. Please note that the survey is anonymous, and no names will be used in our evaluation reports.

1. What is the name of the event or food enterprise you attended today?
2. How did you hear about today's event?

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3. Before attending today's event, how would you rate your knowledge about land use, sustainable farming and/or food production? Just select **one** statement that feels most appropriate to you or use the box to describe how you felt before coming along today.

1 – I wasn't really sure what this topic was all about	2 – I have heard of the topic but don't really understand what it means	3 - I had some awareness but recognise that my knowledge was limited	4 – I understand some of the issues around sustainable land use but wanted to learn more	5 – I'm really passionate about sustainable land use and have lots of knowledge

4. Please state the extent to which you agree or disagree with the following statements as a result of attending today's event.

	Strongly agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree	Don't know/Not Applicable
I enjoyed today's event						
I felt like my voice was heard						
I have learnt something new about land use, sustainable farming and/or food production						
My awareness of the current issues around land use, sustainable farming and/or food production has increased						
I have a better understanding of the link between land use, sustainable farming and/or food production and climate change						
I feel inspired to take action						

5. How has the event changed how you feel about land use, sustainable farming and/or food production?

6. What actions do you think you might take as a result of the event?

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7. Do you have any suggestions about how the event or Somerset Food Trail could be improved?

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The following questions are to help us monitor inclusion and diversity. The information provided by you in this questionnaire will be used only for research purposes. It will not be used in a manner that would allow identification of your individual responses. You are in control of the personal data you provide to us. You can contact us as any time to have your information changed or deleted. You can find our full Privacy Policy at: www.somersetfoodtrail.org

<input type="checkbox"/> I consent to the use of my personal details to help Wells Food Network understand the impact of the event for the purposes of their Somerset Food Trail Festival	<input type="checkbox"/> I consent to Wells Food Network sharing my personal details with partners/stakeholders for the purposes of evaluating the Somerset Food Trail Festival
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8. Where do you live? Please provide your full postcode so we can understand where people travel from (please note this will not be used to contact you)

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9. Are you?

Male	Female	Transgender	Non-binary	Other	Prefer not to say
If you would prefer to self-determine your gender identity, please do so here:					

10. Your Age

15 or under	25-34	45-54	65-74	Prefer not to say
16-24	35-44	55-64	75+	

11. Do you consider that you have any long-standing illness, disability or infirmity (this can relate to either your physical or mental health)?

Yes	No	Prefer not to say
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12. What is your ethnic group?

White British	Mixed	Asian/Asian British	Black/ Black British	Other	Prefer not to say
If you would prefer to self-determine your ethnicity, please do so here:					

13. If you would like to join the Somerset Food Trail mailing list for updates about this and future events, please provide your email address here.

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